



Overview

A key performance indicator (KPI) is a metric an organization uses to determine how well it meets its strategic goals and objectives. This means different businesses have different KPIs depending on their respective performance criteria or priorities. At the same time, the indicators usually follow industry-wide standards.

Organizations must know how to determine which metrics can work as their key performance indicators. Without these indicators and the guidance they provide to businesses, it's nearly impossible for them to achieve their full potential.

Objectives

"KPIs: Principles and Fundamentals" online course aims at spreading awareness, good knowledge, principles on KPIs. Participants will be enabled to develop, monitor, measure, and evaluate the effectiveness of the KPIs that will measure and track their business objectives.

Course Outlines

- Terms and Definitions
- Basic Data Analysis
- Introduction to KPIs
- Business Objectives
- Developing the Right KPI
- Measuring the KPIs
- Documentation the KPIs
- KPI's Evaluation

Targeted Group, this course targets:

- People who seek to understand what KPIs are and why organizations should develop and use KPIs.
- People who seek to understand the importance of KPIs.
- Management who plans to develop KPIs and achieve quality or business objectives at their organizations.
- Quality people, engineers, QA people, QC people, Production, R&D People, and all who like or plan to be involved in a business performance improvement project.
- Anyone planning to improve his/her skills in the KPIs field.



Date and Time:

Prerecorded videos will be available for two weeks from the registration date. A participant can watch the recordings at any time during the two weeks. Once a participant completes attending the whole sessions, he/she will receive the course e-certificate.

Course Duration

“KPIs: Principles and Fundamentals” online course will be held as prerecorded videos for about 80 minutes on different sessions in Arabic language. This course can be customized and delivered based on in-house training to meet certain needs and requirements.

Course Fees

The usual fees for live courses are JD50. But for prerecorded courses, JAQM offers a discount of 50%, so the fees will only be **JD25**. Fees are to include:

- Completion e-certificate issued by JAQM and internationally accredited by the International Accreditation Organization (IAO) located in USA.
- Training material in pdf format.
- Handouts
- Solution to the exercises.

Payment Methods

To make it easy to settle the course fees, JAQM offers different alternatives for fees payment as follow:

- Transfer to JAQM's bank.
- Cash deposit in JAQM's bank.
- CliQ: alias name: JAQMO.
- Western Union transfer.
- ZainCash Wallet.
- Orange Money Wallet.

Please choose in the registration form the method that is best for you so we can send you the details based on your choice.



Presentation Approach

- English for data show
- English for material and handouts
- English/Arabic for delivery and discussion

Registration Process

To enroll in this online course, please click the following link for the registration form and fill out all the required information:

<https://forms.gle/DDjjPGaam2sPn2WR7>

Once you submit the application form, you will receive a notice that your application is received and recorded. Registration is confirmed only after fees are settled as per your payment method.

For further information or details, please email JAQM at training@jaqm.net, or call +962 6 516 0157, Mobile and WhatsApp: +962 7 7744 1808